

**For Immediate Release**

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**WHY THE BP FIASCO IS DOOMED TO HARM PHILADELPHIANS  
Your Fattitude matters; I can tell you why & how to address it.**

(Philadelphia, June 28,2010) Our society is bombarded with chemicals, toxins and harmful, misleading information. We live in a society where a mild flu ignites governmental fear and possible threat of terrorism the government is telling us to simply duct tape our windows; meanwhile we have a toxic dump in our ocean now, and growing by the second, and we are told it is essentially safe, and the cleanup will take care of problems.

- Oil will reach oceans and air, and continue to **disperse**
- Oil does not just “go away”. **It is still toxic regardless of density**
- Oil chemicals (most) **mix with air.**
- The chemicals in the oil have proven to **be bioaccumulating**
  - Meaning each level of the food chain becomes more toxic.
  - **We are the top of the food chain, thus the most toxic eventually**
- Fumes can rise 12,000 feet above atmosphere and be carried to us eventually.
- The Gulf Stream is powerful, **and flows up the Eastern coast.** It reaches England and Ireland. We are on a ticking bomb.
- Short term symptoms are expected but long-term, including over generations, may take place. **Accumulated toxins in the body make symptoms worse.**
- **These chemicals store in fat, in bone marrow and others are highly corrosive.**
- Why this is being downplayed more than the duct-tape terrorism and the scare tactic H1N1.

It is imperative that we “Lose our F in Attitude” and clean up not only our oil spills and other pollution but also **our bodies** if our immune system is going to have a fighting chance.

*Michele Paiva, author of soon to be released **Fattitude: Lose your F in Attitude**, is available for interview on this topic.*